

Molly Johnson

Product Design Leader

CONTACT

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EDUCATION

Carnegie Mellon University

Master of Design
Interaction Design

University of Cincinnati

Bachelor of Science
Digital Design

SKILLS

Design research
Design thinking facilitation
Interaction design
Visual design
Prototyping
Strategic visioning
Team leadership + mentorship

MY MISSION

Realize positive outcomes for individuals and communities by bringing empathy-driven innovation to industries deeply ingrained in our society.

RECENT EXPERIENCE

Ruby Money

Dec 2021 - Current

Founding Product Designer

- Worked closely with founders to define company strategies
- Conducted user research and designed mobile and web experiences to rapidly bring new features to market

Root Insurance

Mar 2021 - Dec 2021

Senior Product Design Manager, Growth and Pricing

- Managed designers working across growth and pricing
- Connected user needs to company KPIs to advocate for user-centered decision making with business executives
- Contextualized and socialized work across departments to enable teams to work more collaboratively and effectively

Aug 2020 - Mar 2021

Principal Product Designer, Pricing

- Established a design and research practice on the pricing team
- Balanced user needs with profitability while developing insurance products and pricing updates
- Designed web and mobile interfaces for new coverages

Capital One Center for Machine Learning

Jun 2014–Aug 2020

Senior Product Design Manager

- Disseminated user needs to partners and executive stakeholders to ensure a user-centered approach
- Lead stakeholder workshops to set a vision for an ecosystem of tools to accelerate the model development process
- Supported my direct reports' professional development and assured their work streams aligned towards a cohesive UX

Capital One Lab

Jan 2019–Jun 2019

Senior Product Design Manager

- Managed 3 designers and coached them through personal and professional challenges
- Set a vision demonstrating the potential impact of a Lab incubated project, resulting in it being rolled out broadly and saving Capital One \$14M in fraud costs in the product's first year at scale.

Jan 2017–Jan 2019

Product Design Manager

- Worked with a team of mechanical and electrical engineers to design and prototype interactions for an electronic credit card that led to innovative security advancements for the company
- Contributed to 20+ design and utility patents

Jun 2014–Jan 2017

Lead Product Designer

- Conducted extensive research into customer's financial needs
- Designed and piloted new products that addressed customer pain points and business opportunities